

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

CONTRACT NO. REV.

1201-59617-1

DATE PRINTED

04/15/13

AND

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5619	AGENCY (OR SERVICE) ACTING AS AGENT FOR		347769	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	ADVERTISING & MKTG SOLUTIONS			JACK WAGNER FOR MAYOR		
AND	4201 N Ocean Blvd Apt 902			1333 Banksville Rd		
ADDRESS	Boca Raton	FL	33431-5308	Pittsburgh	PA 15216-3377	
	USA			USA		
CONTACT				PRODUCT FRIENDS OF JACK WAGNER WK#2		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 04/15/13 AND ENDING 04/21/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NON PRE-EMPTIBLE PAID FOR BY FRIENDS OF JACK WAGNER. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	M-Th	2	04:00A	04:30A	30S	04/15/13-04/18/13	CBS MORNING NEWS	2	60.00	120.00
2	M-Th	2	04:30A	05:00A	30S	04/15/13-04/18/13	THIS MORNING 430-5AM	2	60.00	120.00
3	M-F	2	05:58A	07:00A	30S	04/15/13-04/19/13	THIS MORNING 6-7AM	2	345.00	690.00
4	M-F	2	07:00A	09:00A	30S	04/15/13-04/19/13	THE EARLY SHOW	2	195.00	390.00
5	11111..	5	09:00A	09:58A	30S	04/15/13-04/19/13	THIS MORNING 9-10AM	5	160.00	800.00
6	M-F	2	11:58A	12:30P	30S	04/15/13-04/19/13	NOON NEWS	2	405.00	810.00
7	11111..	5	05:00P	06:00P	30S	04/15/13-04/19/13	5PM EARLY NEWS M-F	5	495.00	2475.00
8	M-F	3	05:58P	07:00P	30S	04/15/13-04/19/13	M-F ERLY NEWS	3	540.00	1620.00
9	M-F	3	07:00P	07:27P	30S	04/15/13-04/19/13	CBS EVENING NEWS	3	630.00	1890.00
10	M-F	3	11:00P	11:35P	30S	04/15/13-04/19/13	11PM NEWS	3	855.00	2565.00
11	Sa-Su	1	11:00P	11:35P	30S	04/20/13-04/21/13	11PM NEWS	1	855.00	855.00
12	M-F	3	11:35P	12:37A	30S	04/15/13-04/19/13	11:35P-12:37A - LETTERMAN	3	335.00	1005.00
13	Su	1	11:35P	12:05A	30S	04/21/13-04/21/13	#1 COCHRAN SUNDAY SPORTS	1	405.00	405.00
14	Sa	1	05:58A	07:58A	30S	04/20/13-04/20/13	SAT. MORN. LOCAL NEWS	1	145.00	145.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	Sa	1	07:58A	10:00A	30S	04/20/13-04/20/13	SAT.CBS MORNING NEWS	1	160.00	160.00
16	Su	1	08:58A	10:28A	30S	04/21/13-04/21/13	CBS SUN MORN	1	450.00	450.00
17	Su	1	10:28A	11:30A	30S	04/21/13-04/21/13	FACE THE NATION	1	315.00	315.00
18	Su	1	11:30A	12:00N	30S	04/21/13-04/21/13	KD/PG SUNDAY EDITION	1	180.00	180.00
Total Contract:								39		14995.00
Billing Summary										
Qtr 2-13						<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Total</u>	
						14995.00	.00	.00	14995.00	
GRAND TOTAL									14995.00	

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